

web-box social media packages

	Lite	Standard	Booster
	R2 100 + VAT/month (R280 to Facebook)	R3 100 + VAT/month (R420 to Facebook)	R3 900 + VAT/month (R560 to Facebook)
Recommended for	Agencies with a restricted budget, who are comfortable for their Facebook Page to grow slowly	Agencies that are wanting faster growth on their Facebook Page	Agencies that want to generate maximum engagement branding and growth in the short-term
Business Facebook Page setup, once-off cost: If no existing page: R1600 + VAT, If existing page: R900 + VAT (we perform essential configuration to ensure optimal setup)	✓	✓	✓
Relevant articles legally sourced and posted on your Facebook Page	2 per month	3 per month	4 per month
Facebook posts, containing expertly crafted content, which is relevant and positive for your business, All posts aim to generate maximum interest and engagement with your market and brand (including professionally designed cover picture updates)	4 per month	6 per month	8 per month
Property posts shared from your web-box website	2 per month	3 per month	4 per month
Post-sharing to popular Facebook groups, greatly increasing exposure (area-dependent)	10 per month	15 per month	20 per month
Facebook boosted posts, valued at R70 each, We work with Facebook to ensure your specific market is reached effectively, using paid posts	4 per month	6 per month	8 per month
Follower recognition (interacting with followers to increase engagement)	✓	✓	✓
Regular weekday monitoring	✓	✓	✓
Weekly internal review of your social media campaign	✓	✓	✓
Monthly report back to client on social media performance	✓	✓	✓
Google My Business listing setup, optimisation, monitoring and maintenance	✗	✓	✓

Other social media channels

Managing instagram/twitter account R450 per hour / minimum 2 hours a month
 Additional work at R450 per hour: Link Facebook Page with Estate Agent's LinkedIn Page, Twitter, Instagram, youTube